

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Marshall/D/NC Senate Dist 30
Attention: Accounts Payable
112 Country View Ln
Ararat, NC 27007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
964449-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WXII	WXII House Local WXII Hous	Winston Salem	Local

Advertiser	Product	Estimate Number
Marshall/D/NC Senate Dist :	POLITICAL BUY	

Flight Dates	Order #	Alt Order #
10/18/12 - 11/06/12	964449	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/22/12	11/05/12	M-F WXII 12 News @ 5 a 5-6am		M--TF--	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				3	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Th	11/01/12	4:58 AM	M-F WXII 12 News @ 5 am	5-6am	:30	I AMRI CMARSHALLI NTRUCK	\$110.00 NM
5	WXII	Th	11/01/12	5:28 AM	M-F WXII 12 News @ 5 am	5-6am	:30	RI CMARSHALL2012WXI I	\$110.00 NM
4	WXII	F	11/02/12	5:29 AM	M-F WXII 12 News @ 5 am	5-6am	:30	RI CMARSHALL2012WXI I	\$110.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	M-----				1	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WXII	M	11/05/12	5:13 AM	M-F WXII 12 News @ 5 am	5-6am	:30	RI CMARSHALL2012WXI I	\$110.00 NM
3	10/22/12	11/05/12	NBC Today Show II	10A-12N	MTWTF--	:30	2	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	MTWTF--				3	\$40.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	Tu	10/30/12	10:56 AM	NBC Today Show II	10A-12N	:30	RI CMARSHALL2012WXI I	\$40.00 NM
3	WXII	W	10/31/12	10:59 AM	NBC Today Show II	10A-12N	:30	RI CMARSHALL2012WXI I	\$40.00 NM
4	WXII	Th	11/01/12	11:30 AM	NBC Today Show II	10A-12N	:30	I AMRI CMARSHALLI NTRUCK	\$40.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	M-----				1	\$40.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WXII	M	11/05/12	10:57 AM	NBC Today Show II	10A-12N	:30	I AMRI CMARSHALLI NTRUCK	\$40.00 NM
4	10/22/12	11/04/12	M-F WXII 12 News @ Noon	12-1pm	MTWTF--	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	MTWTF--				3	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	M	10/29/12	12:54 PM	M-F WXII 12 News @ Noon	12-1pm	:30	I AMRI CMARSHALLI NTRUCK	\$100.00 NM
3	WXII	W	10/31/12	12:37 PM	M-F WXII 12 News @ Noon	12-1pm	:30	I AMRI CMARSHALLI NTRUCK	\$100.00 NM
4	WXII	Th	11/01/12	12:54 PM	M-F WXII 12 News @ Noon	12-1pm	:30	RI CMARSHALL2012WXI I	\$100.00 NM
7	10/22/12	11/04/12	M-F WXII 12 News @ 5 p 5-6pm		MTWTF--	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	MTWTF--				3	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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7	10/22/12	11/04/12	M-F WXII 12 News @ 5 p 5-6pm		MTWTF--	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	Tu	10/30/12	5:23 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	I AMRI CMARSHALLI NTRUCK	\$325.00 NM
3	WXII	W	10/31/12	5:58 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	RI CMARSHALL2012WXI I	\$325.00 NM
4	WXII	Th	11/01/12	5:36 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	I AMRI CMARSHALLI NTRUCK	\$325.00 NM
8	10/22/12	11/04/12	WXII 12 Sa/Su News at 6:6-8am		-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	11/04/12	6:50 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	I AMRI CMARSHALLI NTRUCK	\$50.00 NM
Total Spots							15		

Payment Terms 30 Days

Gross Total	\$1,925.00
Agency Commission	\$288.75
Net Amount Due	\$1,636.25